



gBETA Business Development Associate

Fall 2017

Milwaukee, WI

Are you motivated to help a startup grow? Use your entrepreneurial skills to work with high-growth startups participating in the gBETA accelerator!

As **Business Development Associate**, you will work closely with the gBETA team as well as the five participating startups for at least **20 hours per week**. Tasks include:

- Assisting the participating startups with business development, branding, marketing, and sales;
- Analyzing product and market trends, identifying target customers, and generating leads; and
- Developing literature, marketing campaigns, and presentations to help startups build a brand and engage with customers.

QUALIFICATIONS: Strong organizational and interpersonal skills; excitement about working with startups. We are looking for associates with diverse backgrounds and skill sets. No business experience is required!

Associates are part time and paid \$10/hour up to 20 hours/week. Previous Associates have benefited from networking opportunities that have led to full-time employment with a startup.

About gBETA: <http://www.gbетаaccelerator.com>

gBETA is a free, six-week accelerator for early-stage companies with local roots. Each program is capped at five teams, and requires no fees and no equity.

About gener8tor: <http://www.gener8tor.com>

gener8tor is a nationally ranked accelerator that invests in high-growth startups. Twice a year we invest up to \$140K in each of five startups who receive a concierge experience during our 12-week accelerator program. gener8tor supports the growth of these startups through our network of experienced mentors, technologists, corporate partners, angel investors and venture capitalists.